



**ROLE PURPOSE:**

- To increase Sunrise Diversity's on-line presence, raise awareness of our work as well as other social justice issues related to our missions and values.

**What you will be doing?**

- helping to manage and monitor our social media platforms.
- Researching and creating posts either independently or collaboratively with Sunrise staff.
- Identifying opportunities to establish new social media connections and /or linking with other community groups.
- Thinking of new ways to increase and promote online engagement.

**What skills and experience do I need?**

- Experience of using Facebook, Instagram, or Twitter.
- Good written communication skills with a professional approach and attention to detail.
- Creativity.
- Able to work collaboratively with the Sunrise team but also motivated to work independently.
- Basic digital photography experience is useful but not necessary.

**When and where?**

- This role is compatible with home and flexible working however there may be times when in person meetings at our office base in Barnstaple will be useful.

**What will I gain?**

- You will gain experience and transferable skills that will help you in future employment.
- You will get to learn lots about diversity and social justice issues.
- You will be making a difference raising awareness of diversity, challenging discrimination, and changing attitudes.
- You will get to be part of a friendly and supportive team.
- You will have expenses paid.

**What support will I have?**

- You will have a named allocated member of staff who will support you and check in with you regularly.
- You will receive a full induction.
- Any equipment you need to fulfil your role will be provided.

**Your responsibilities as a social media volunteer:**

- To adhere to Sunrise Diversity Safeguarding, Lone working and Confidentiality policies and to share any concerns with your supervisor.

**Want to know more** :If you have specific skills and experience that you think might be useful— please let us know when you apply: please contact Ally Baldwin on 01271 328915 or [admin@sunrisediversity.org.uk](mailto:admin@sunrisediversity.org.uk)